

CONTACT your WJW sales consultant to schedule your advertising

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p 301-230-0819

washingtonjewishweek.com

Please submit ad materials to production@washingtonjewishweek.com



11900 Parklawn Drive, Suite 300 | Rockville, MD 20852 301.230.2222 | midatlanticmedia.com

2015 Calendar

	PUBLICATION DATE	SPACE RESERVATION DATE & MATERIALS DUE
JANUARY		
Senior Lifestyle	January 1	Wed., December 24, 2014 at noon
Dining (advertising only), Ask the expert (advertising only)	January 8	Fri., Jan. 2 at noon
Camp & School Guide*	January 15	Fri., Jan. 9 at noon
Ongoing News and Features	January 22	Fri., Jan. 16 at noon
Sweetheart Dining & Gifts (advertising only)	January 29	Fri., Jan. 23 at noon
FEBRUARY		
Senior Resources*, Sweetheart Dining & Gifts (advertising only)	February 5	Fri., Jan. 30 at noon
Ask the expert (advertising only)	February 12	Fri., Feb. 6 at noon
Camp & School Guide*	February 19	Fri., Feb. 13 at noon
Wonderful Weddings**, Purim	February 26	Thurs., Feb 12 at noon**, Fri., Feb. 20 at noon
MARCH		
Senior Lifestyle, Home & Garden/Real Estate (advertising only)	March 5	Fri., Feb. 27 at noon
Passover, Dining (advertising only), Ask the expert (advertising only)	March 12	Fri., Mar. 6 at noon
WJW Glossy Wrap, Passover, Camp/School (advertising only)	March 19	Fri., Mar. 13 at noon
WJW Glossy Wrap, Passover*	March 26	Fri., Mar. 20 at noon
APRIL		
Senior Lifestyle, Last Chance Camps (advertising only)	April 2	Fri., Mar. 27 at noon
Yizkor, Dining (advertising only), Ask the expert (advertising only)	April 9	Fri., April 3 at noon
Israeli 67th Independence Day	April 16	Fri., April 10 at noon
Business & Finance	April 23	Fri., April 17 at noon
Bar & Bat Mitzvah Planner**, Mother's Day Dining & Gifts (advertising only)	April 30	Thurs., April 16 at noon**, Fri., April 24 at noon
MAY		
Senior Resources*, Mother's Day Dining & Gifts (advertising only)	May 7	Fri., May 1 at noon
Northern Virginia Jewish Life, Dining (advertising only), Ask the expert (advertising only)	May 14	Fri., May 8 at noon
Yizkor	May 21	Fri., May 15 at noon
Graduation (advertising only)	May 28	Thurs., May 21 at noon
JUNE		
WJW 85th Birthday, Senior Lifestyle, Graduation (advertising only)	June 4	Fri., May 29 at noon
Special Occasions**, Summer Dining & Entertainment (ads only), Ask the expert (ads only)	June 11	Thurs., May 28 at noon**, Fri., June 5 at noon
•	June 11 June 18	Thurs., May 28 at noon**, Fri., June 5 at noon Fri., June 12 at noon



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JULY	B/(IL	WINTERNALS BUT
Senior Lifestyle	July 2	Fri., June 26 at noon
Dining (advertising only), Ask the expert (advertising only)	July 9	Thurs., July 2 at noon
Ongoing News and Features	July 16	Fri., July 10 at noon
Ongoing News and Features	July 23	Fri., July 17 at noon
Ongoing News and Features	July 30	Fri., July 24 at noon
Guide to Jewish Life***	July 31	Fri., June 5 at noon
AUGUST		
Senior Lifestyle	August 6	Fri., July 31 at noon
Dining (advertising only), Ask the expert (advertising only)	August 13	Fri., Aug. 7 at noon
Back to School (advertising only)	August 20	Fri., Aug. 14 at noon
WJW Glossy Wrap, Rosh Hashanah	August 27	Fri., Aug. 21 at noon
SEPTEMBER		
WJW Glossy Wrap, Senior Resources*, Rosh Hashanah	September 3	Fri., Aug. 28 at noon
Rosh Hashanah*, A&E Fall Preview, Dining/Ask the expert (advertising only)	September 10	Thurs., Sept. 3 at noon
Yizkor, Yom Kippur	September 17	Thurs., Sept. 10 at noon
Wonderful Weddings**, Sukkot, Home & Garden/Real Estate (advertising only)	September 24	Wed., Sept. 9 at noon**, Thurs., Sept. 17 at no
OCTOBER		
Senior Lifestyle, Yizkor	October 1	Fri., Sept. 25 at noon
Charitable Giving Guide*, Dining (advertising only), Ask the expert (advertising only)	October 8	Fri., Oct. 2 at noon
Camp/School (advertising only)	October 15	Fri., Oct. 9 at noon
Ongoing News and Features	October 22	Fri., Oct.16 at noon
Ongoing News and Features	October 29	Fri., Oct. 23 at noon
NOVEMBER		
Senior Lifestyle	November 5	Fri., Oct. 30 at noon
Dining (advertising only), Ask the expert (advertising only)	November 12	Thurs., Nov. 5 at noon
Bar & Bat Mitzvah Planner**	November 19	Thurs., Nov. 5 at noon**, Fri., Nov. 13 at noon
Chanukah Gift Guide/Year End Giving/Giving Tuesday*	November 26	Thurs., Nov. 19 at noon
DECEMBER		
Senior Resources*	December 3	Fri., Nov. 27 at noon
Health, Dining (advertising only), Ask the expert (advertising only)	December 10	Fri., Dec. 4 at noon
Camp & School Guide*	December 17	Fri., Dec. 11 at noon
New Year's Eve Celebrations (advertising only)	December 24	Thurs., Dec. 17 at noon
Ongoing News and Features	December 31	Wed., Dec. 23 at noon
	*Pull Out **Glossy	Magazine Style Pull Out ***Glossy Community Direct