

WJW

Washington Jewish Week



CONTACT your WJW sales consultant to schedule your advertising

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washingtonjewishweek.com

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REV 120915

Guide to 2016-2017 JEWISH LIFE

The 2016-2017 Guide to Jewish Life, is the only one-stop shop for everything you need to know and access in the Greater Washington Jewish Communities of Maryland, DC and Virginia.

Where is that synagogue? How do I find a *mohe*? Where are the kosher restaurants? From religious and communal life to education, arts and culture, health and fitness, senior programming and Israel advocacy, every relevant organization, product and service available in Jewish Metro DC can be found in the Guide. Be a part of this colorful reference guide with easy to find categories and listings, cross referenced and indexed so readers can easily find your services.

In addition to being mailed to WJW's subscribers, the Guide will also be distributed to area businesses and Jewish organizations.

ADVERTISING rates

AVAILABLE AD SIZES		26-52X/YR.	6-13X/YR.	OPEN	ADD COLOR
Full Page (live)	7" X 9.5"	\$2048	\$2338	\$2787	\$250
Full Page (trim)	8.375" X 10.875"				
Full Page (bleed)	8.625" X 11.125"				
1/2 Page	7" X 4.625"	\$1067	\$1240	\$1797	\$175
1/3 Page (horizontal)	4.625" X 4.625"	\$692	\$787	\$1153	\$125
1/3 Page (vertical)	2.25" X 9.5"	\$692	\$787	\$1153	\$125
1/6 Page (horizontal)	4.625" X 2.25"	\$445	\$515	\$644	\$75
1/6 Page (vertical)	2.25" X 4.625"	\$445	\$515	\$644	\$75
1/12 Page	2.25" X 2.25"	\$236	\$270	\$359	\$75

Listing Only \$100

Premium positions available on a first-come, first served basis. Additional charges may apply.

Contract advertising discounts available. Call your sales consultant for further details. Rates shown are net.

*All prices are per ad insertion.

The 2016-2017 Guide to Jewish Life will be published July 29, 2016. The deadline for space reservation and other ad-related materials is Friday, June 3, 2016.

VALUE ADDED:

- Special digital Guide to Jewish Life at digital.washingtonjewishweek.com; readers will be able to download your ad to share and use your special offer

Rates effective January 1, 2016

