



CONTACT your WJW sales consultant
to schedule your advertising

OR

p 301-230-0819

washingtonjewishweek.com

Please submit ad materials to
production@washingtonjewishweek.com



11900 Parklawn Drive, Suite 300 | Rockville, MD 20852
301.230.2222 | midatlanticmedia.com

REV 120315

GLOSSY EDITIONS

Having a presence in our glossy editions is valuable because...

Content is targeted to a niche audience of readers

43% have incomes of \$150,000 or more

86% respond to advertisements

86% read four of last four issues

62% keep WJW in home for 6+ days

Valuable Resource

Magazine style format has added longevity
with our readers

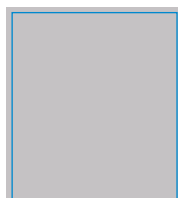
Added Value

Ad includes detailed company listing, index to
advertisers, and digital presence.

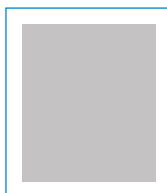
Print and Digital formats increase your audience
and increase your reach

ADVERTISING SPACE & COPY DEADLINE

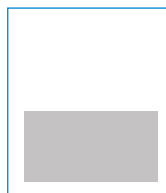
PUBLICATION	PUB DATE	SPACE RESERVATION DATE & MATERIALS DUE
Wonderful Weddings	February 25, 2016	Wed., February 10 by noon
	September 29, 2016	Wed., September 14 by noon
Bar & Bat Mitzvah Planner	April 21, 2016	Wed., April 6 by noon
	November 17, 2016	Wed., November 2 by noon
Special Occasions	May 26, 2016	Wed., May 11 by noon



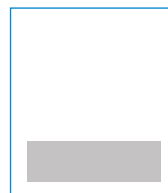
Full Page (bleed)
10.25" x 12.5"



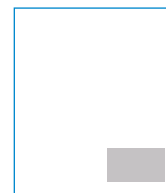
Full Page (live)
8.75" x 10.785"



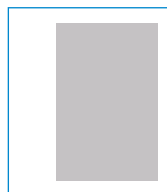
1/2 Horizontal
8.75" x 5.3"



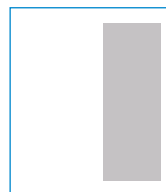
1/4 Horizontal
8.75" x 2.5"



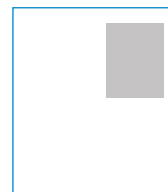
1/8 Horizontal
4.3" x 2.5"



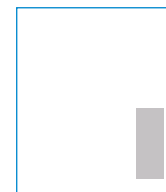
Junior Page (3/4V)
6.52" x 10.785"



1/2 Vertical
4.3" x 10.785"



1/4 Square
4.3" x 5.3"



1/8 Vertical
2.062" x 5.3"

