

## PREMIER ADD-ONS rates

Rates effective January 1, 2016

### WHY YOU SHOULD INCLUDE A PREMIER ADD-ON IN YOUR ADVERTISING PROGRAM:

Reach 30,000 readers in a unique and eye catching way.

Stand out from the competition and get results.

Be seen FIRST in a premium location.

Contact your account executive for more information or the advertising department at (301) 230-6688.

#### FRONT PAGE EAR AD

A prime and unique cover position to deliver your message.



#### STICKY NOTE

Put your message front and center on a sticky note right on the front page.



#### PRE-PRINTED INSERTS

Place your own piece inside our paper. Flyers, envelopes, program book, etc.



CONTACT your WJW sales consultant to schedule your advertising

OR

p 301-230-0819

washingtonjewishweek.com

Please submit ad materials to  
production@washingtonjewishweek.com

- \$500 per issue (open rate), color included
- Combo Ear PLUS 1/4 page inside
- Frequency Discount: 6x \$995, 13x \$800
- 3" x 1"

- \$800 per issue (open rate)
- Ask Your Rep For More Info
- 2.375" x 3"

- \$1500 per issue (open rate)
- Client supplies 10,000 copies
- You print them, we insert them!