



**CONTACT** your WJW sales consultant  
to schedule your advertising

OR

301-230-0819

[washingtonjewishweek.com](http://washingtonjewishweek.com)

Please submit ad materials to  
[production@washingtonjewishweek.com](mailto:production@washingtonjewishweek.com)



11900 Parklawn Drive, Suite 300 | Rockville, MD 20852  
301.230.2222 | [midatlanticmedia.com](http://midatlanticmedia.com)

REV 062015

# EMPLOYMENT ADVERTISING rates

JewishCareers.com and Washington Jewish Week

Rates effective January 1, 2015

## INCREASE YOUR HIRING POWER WITH WEB AND PRINT PACKAGES.

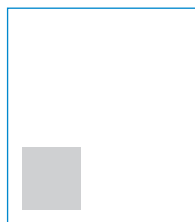
Add the power and instant reach of the Internet by combining a posting on JewishCareers.com and a print ad in Washington Jewish Week. JewishCareers.com is a partnership of America's leading Jewish Newspapers providing a national job board for Jewish professionals.

## ADVERTISING RATES

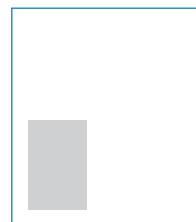
	SPECIFICATIONS	COST
<b>PACKAGE 1:</b> • 30 day job posting on JewishCareers.com • 1 (Small) print ad in WJW	3.05" x 1.5"	\$99
<b>PACKAGE 2:</b> • 30 day job posting on JewishCareers.com • 1 (Medium) print ad in WJW	3.05" x 3.25"	\$159
<b>PACKAGE 3:</b> • 30 day job posting on JewishCareers.com • 1 (Large) print ad in WJW	3.05" x 6.5"	\$250



Small



Medium



Large

## LINE ADVERTISING RATES

Private Party rate: \$37 for 20 words for 2 weeks;  
(additional words: \$1.85/word)  
Business rate: 1" minimum, \$38.85 per inch; discounted rates for frequency  
National/Agency rate: 15% commissionable, 1" minimum,  
\$42 per inch; discounted rates for frequency  
Standard font and size: Times New Roman 12 pt  
Extra charges: border, bold words, underlined words

## PUBLICATION DATE

Every Thursday.

## DEADLINES

For more information, contact a Washington Jewish Week  
classified account executive at 410-230-0472  
or email [classifieds@washingtonjewishweek.com](mailto:classifieds@washingtonjewishweek.com).

## CONDITIONS

The Washington Jewish Week shall not be liable for its failure from any cause to insert an advertisement. The Washington Jewish Week reserves the right to revise, reject or edit any advertisement. In the event the advertiser fails to pay any amount due for advertising, the Washington Jewish Week shall have the right to recover from the advertiser, in addition to the amount due, reasonable costs of collection, including attorney's fees and cost of litigation, and interest on the unpaid balance. Rates may change without notice.

## TERMS

Unless credit is established, all advertising is on a pre-paid basis.

## PRINTING SPECIFICATIONS

Mid-Atlantic Media uses QuarkXpress 9.5 for Macintosh computers to produce ads. Please supply ads on CDs/DVDs, via email or FTP. Use "Collect for Output" under the QuarkXpress "File" Menu or other pre-flight software to gather all items used in the ad. Include all fonts used in the ad — both printer and screen fonts. Images used in ads must have effective resolutions of at least 300 dpi. All files should be CMYK color format. We cannot accept veloxes or film.

Ads can be accepted as high resolution, press-optimized PDFs. Ads supplied to Mid-Atlantic Media in PC formats, other than QuarkXpress, may not be able to be pre-flighted in-house. Mid-Atlantic Media cannot guarantee final quality of these ads.

All four color ads should be supplied with a color proof.

Ad materials may be sent to [ads@jewishtimes.com](mailto:ads@jewishtimes.com) or uploaded to the Mid-Atlantic Media FTP site (instructions below). Production questions should be directed to Erin Clare at 410.902.2303.

## FTP INSTRUCTIONS

[ftp.midatlanticmedia.com](http://ftp.midatlanticmedia.com) | username: advertising | password: MAM-ads

Upload file to the "Incoming" folder in the WJW folder and e-mail [production@washingtonjewishweek.com](mailto:production@washingtonjewishweek.com) the name of the file.