

WJW

Washington Jewish Week

CONTACT your WJW sales consultant to schedule your advertising

OR

p 301-230-0819

washingtonjewishweek.com

Please submit ad materials to
production@washingtonjewishweek.com



11900 Parklawn Drive, Suite 300 | Rockville, MD 20852
301.230.2222 | midatlanticmedia.com

REV 012915

DIGITAL & PRINT products

WJW is a multi-media company headquartered in Rockville, MD. For the past 80 years, we have been publishing Washington Jewish Week, a community newspaper that is mail-delivered every Thursday to 10,000 paid subscribers. In addition to print, we presently deliver award-winning content electronically, digitally and by mobile app.



PRINT

WJW is a well-established, respected and award-winning newspaper serving the Greater Washington Jewish metropolitan communities of MD, DC and VA.



DIGITAL MAGAZINE

WJW offers a digital "turn page" version of our fully designed publication that readers can enjoy each week on our website. This paid model will deliver full access to subscribers, and "online only" that subscribers can receive at a reduced price.



WEBSITE

Reach an average of 22,000 unique visitors per month with our website! We offer affordable electronic and digital opportunities, including banner ads, tile ads, skyscraper ads and directory ads.

The WJW website also showcases enhanced photography with video and reader-to-reporter interaction, thereby ensuring that we are engaged with our visitors.



WJW READER APP

WJW debuted a tablet and smart phone reader app in May 2013.



SOCIAL MEDIA

Collaborate your social media presence with WJW on ways to add value throughout the year to strengthen promotional initiatives you have in place.

EMAIL BLAST

Use our list of over 6,000 opt-in email subscribers to electronically send your message or special offer.

NEWSLETTER

Our weekly newsletter is a summarized, electronic version of WJW's current content. WJW also sends breaking news that is relevant to the Greater Washington Jewish community as it happens.



CUSTOM MEDIA

Many of the most respected names in Maryland rely on our custom media team to produce creative, results-driven content and marketing solutions for their brands. Whether you're looking to design a custom publication, design a brochure, refresh your website or find other innovative and affordable ways to engage your audience, make us your go-to marketing gurus.

